



The groundbreaking documentary, **A New State of Mind: Ending the Stigma of Mental Illness**, is now live on [EachMindMatters.org](http://EachMindMatters.org).

You can help us get the word out to your friends, family and colleagues!

Enclosed in this .zip file are a variety of digital images you can use to promote the documentary. Here are a few simple ideas for how to do it:

1. Send the %New State of Mind promo+image out via email. Even better, host a screening! Ask participants to join the **#eachmindmatters** conversation on Twitter.
2. Add one of the banners to your email signature or website.
3. Organizations: include a button or banner in your newsletters.
4. Use one of the buttons as your Facebook or Twitter profile photo.
5. Forward these materials to organizations and individuals that are committed to raising awareness and reducing stigma and discrimination associated with mental illness.

For more information, visit [EachMindMatters.org](http://EachMindMatters.org).

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