

	Facebook/ Instagram	Twitter	Visuals	Visuals
General Invite				
	<p>Calling for submissions! Create a film for the Directing Change Program and you'll be eligible to win cash prizes, trophies, and even a trip to an annual red-carpet awards ceremony in downtown Los Angeles. Films are used in communities across the state to educate and encourage conversations around mental health and suicide prevention. Get involved and submit your film by March 1 at www.directingchange.org!</p>	<p>Calling for submissions! Create a film for Directing Change and win cash prizes and a trip to the awards ceremony in LA. Films are used in communities across CA to educate & encourage conversations around mental health and suicide prevention. Get involved and submit by March 1!</p>	<p>Social Media Post</p> 	<p>Facebook Cover Image</p> 
Create. Compete. Direct Change to Save Lives.				
	<p>Directing Change invites you to create a film to help change conversations around mental health and suicide prevention in your community! Youth ages 14-25 and students in grades 6-12 are invited to submit 30 and 60 second films in a range of categories that are used to help those in your community learn about mental health and suicide prevention, while also giving filmmakers the chance to win prizes! Films are due March 1. Learn more about the submission categories here: http://directingchange.org/submission-categories</p>	<p>Directing Change invites you to create films to help change conversations around mental health & suicide prevention! Youth submit 30 & 60 second films that educate fellow Californians while giving filmmakers the chance to win prizes. Due 3/1. Interested? http://directingchange.org/submission-categories</p>	<p>Social Media Post</p> 	<p>Facebook Cover Image</p> 
Through the Lens of Culture Invite				
	<p>How does your culture view suicide prevention or mental health? The Directing Change Program invites you to share a story from your perspective for their annual Through the Lens of Culture category. Films will be used in diverse communities across California. The winners will receive cash prizes and attend the red carpet award ceremony. Submissions are due March 1, 2020. Learn more about this category and the Directing Change Film Contest here: https://www.directingchange.org/submission-categories/through-the-lens-of-culture/</p>	<p>How does your culture view suicide prevention or mental health? Share your story in the Through the Lens of Culture category! Films will be used in diverse communities across CA. Winners will receive prizes & attend the award ceremony. Learn more here: https://www.directingchange.org/submission-categories/through-the-lens-of-culture/</p>	<p>Social Media Post</p> 	<p>Facebook Cover Image</p> 
Through the Lens of Culture Deadline				
	<p>Through the Lens of Culture is the submission category that asks young people each year to share what mental health or suicide prevention looks like in their culture. Are there specific supports available in your community? Additional challenges that your group experiences? Young people are invited to submit 60-second films about how their culture views suicide prevention and mental health. Films will be used in diverse communities across the state. The winners will receive cash prizes and attend the red-carpet award ceremony. Submissions are due March 1, 2020. Learn more about the Directing Change Program & Film Contest and other submission categories at www.directingchange.org</p>	<p>Each year, youth share what mental health or suicide prevention looks like in their culture in our Through the Lens of Culture category. Are there specific supports or challenges in your community? We invite you to submit a film, due March 1. Learn more: www.directingchange.org</p>	<p>Social Media Post</p> 	<p>Facebook Cover Image</p> 
SanaMente - English				
			<p>Social Media Post</p>	<p>Facebook Cover Image</p>

	Facebook/ Instagram	Twitter	Visuals	Visuals
General Invite				
	<p>SanaMente is the statewide movement to raise awareness about mental health in the Latino community. This year, we invite youth to create 30-second mental health films in Spanish that will be used to help community members across California. Youth who create the top films can win cash prizes, recognitions, and even a trip to Los Angeles to attend a red-carpet awards ceremony. For more information, please visit: https://www.directingchange.org/submission-categories/sanamente/</p>	<p>SanaMente is the movement to raise awareness about mental health in the Latino community. We invite youth to create mental health films in Spanish that will be used to help community members across CA. Youth can win prizes, recognitions, & a trip to LA! ☑️ https://www.directingchange.org/submission-categories/sanamente/</p>	<p>Social Media Post</p>	<p>Facebook Cover Image</p>
SanaMente - Spanish				
	<p>SanaMente es el movimiento de salud mental de California en la comunidad latina. Este año, invitamos a los jóvenes a crear videos cortos de 30 segundos sobre la salud mental, en español, que ayudarán a miembros de la comunidad a través del estado de California. Los jóvenes que crean los videos más taquilleros pueden ganar premios en efectivo, reconocimientos, y hasta un viaje a Los Angeles para asistir a nuestra ceremonia de premios de alfombra roja. Para más información, por favor visite: https://www.directingchange.org/submission-categories/sanamente/</p>	<p>SanaMente en el movimiento de salud mental de California. Invitamos a los jóvenes a crear videos cortos sobre la salud mental, en español, que ayudarán a miembros de la comunidad a través del estado. ☑️ https://www.directingchange.org/submission-categories/sanamente/</p>	<p>Social Media Post</p>	<p>Facebook Cover Image</p>
Walk in Our Shoes				
	<p>What would it be like to walk in someone else's shoes? The Directing Change Film Contest's middle school submission category asks students in grades 6-8 to answer that question, telling a story about someone who is facing a mental health challenge or who has been thinking about suicide. Creating a film can help you make a difference in your community, and you could win prizes! Submissions due March 1. Learn more about the Walk in Our Shoes category and about the Directing Change Film Contest here: https://www.directingchange.org/walk-in-our-shoes/</p>	<p>What would it be like to walk in someone else's shoes? Our middle school category asks students to answer that question, telling a story about someone who is facing a mental health challenge or who has been thinking about suicide. Submissions due March 1: https://www.directingchange.org/walk-in-our-shoes/</p>	<p>Social Media Post</p>	<p>Facebook Cover Image (Select Posts Only)</p>