**Each Mind Matters: California’s Mental Health Movement** supports that suicide prevention matters. County Behavioral Health Agencies across California have invested in statewide efforts to prepare Californians to prevent suicide by knowing the warning signs for suicide, finding the words to talk with a person they are concerned about and reaching out to local resources. To find educational resources, activity ideas, tips sheets, suicide prevention week toolkits and other resources visit the Each Mind Matters Resource Center at [EMMResourceCenter.org](http://EMMResourceCenter.org).

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**Know the Signs. Find the Words. Reach Out.**

Learn how you can help someone who may be at risk for suicide by visiting [www.suicideispreventable.org](http://www.suicideispreventable.org) to get informed. Share a link on your own website and share the information with others in your network.

**Start conversations: Everyone has a role to play when it comes to preventing suicides.**

Reach out to someone new and begin a conversation about suicide prevention. For example, ask local businesses to display a poster or your local fitness center to display buttons and brochures. Campaign materials are available in English and Spanish, as well as Chinese, Hmong, Khmer, Korean, Lao, Punjabi, Russian, Tagalog, and Vietnamese. All materials can be downloaded in the Each Mind Matters Resource Center. Visit [www.EMMResourceCenter.org](http://www.EMMResourceCenter.org).

**Invite young people to direct change:**

The [Directing Change Program & Film Contest](http://www.directingchangeCA.org) encourages young people to create 60-second films about suicide prevention or mental health. Encourage participation, host a local screening, or ask your local movie theater to screen films. For more information and to download films visit [www.directingchangeCA.org](http://www.directingchangeCA.org).

**Show your support: Many communities host suicide prevention walks and events.**

By showing up, you demonstrate to people who have lost friends and family to suicide that their loved ones are not forgotten and their pain is recognized. Contact your local county mental health department for a list of local activities or visit the Each Mind Matters events page: [www.eachmindmatters.org/events](http://www.eachmindmatters.org/events).

**Host a training:**

Suicide prevention gatekeeper trainings provide people with the skills to assist individuals in an emotional crisis. Get trained yourself or offer a training at your organization. Trainings range from one-hour events, such as [Question, Persuade and Refer (QPR)](http://www.directingchangeCA.org) to more involved trainings, such as suicideTALK, safeTALK. Contact your local county mental health department or email [kathleen.snyder@livingworks.net](mailto:kathleen.snyder@livingworks.net) for safeTALK or ASIST trainings in your area.

**Join California’s Mental Health Movement!**

Each Mind Matters believes that suicide prevention matters. Wearing a lime green ribbon or a Know the Signs button is a great way to open an honest dialogue with friends, family, classmates and co-workers about mental health and how they are feeling. To order ribbons or buttons and for other ways to get involved in the movement visit [www.eachmindmatters.org](http://www.eachmindmatters.org).