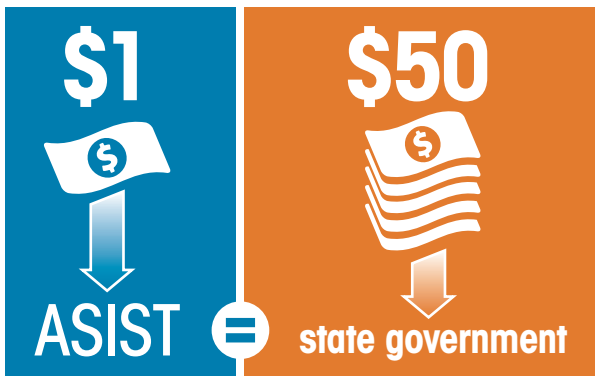
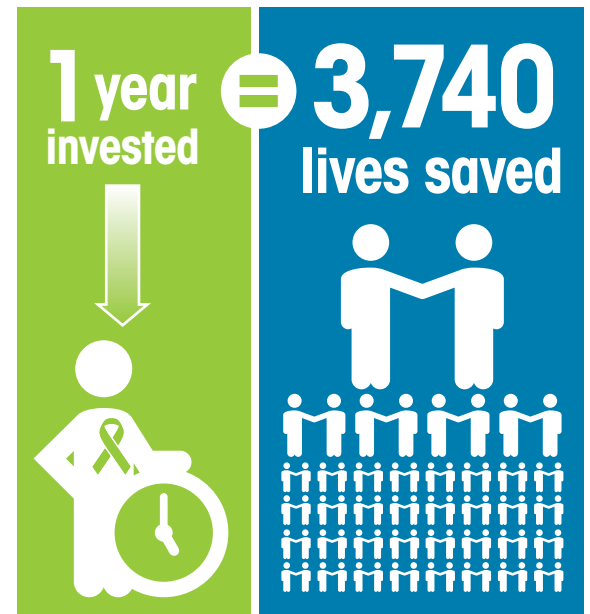


SUICIDE PREVENTION PROGRAMS WILL Save Lives and Dollars

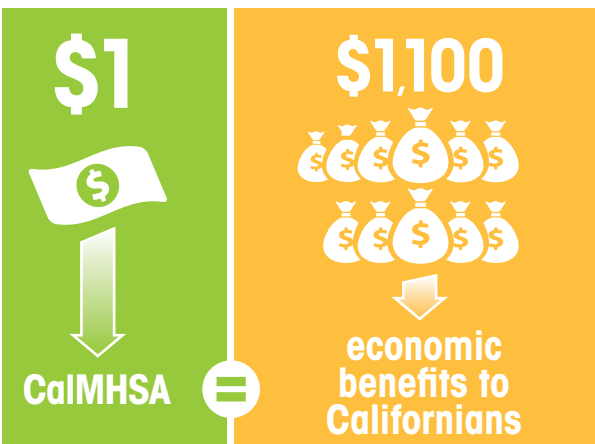
California Mental Health Services Authority's (CalMHSA) Applied Suicide Intervention Skills Training (ASIST) instructs people holding jobs in which they are likely to come in contact with people at risk for suicide how to recognize risk factors, intervene, and link those at risk with appropriate resources. An independent cost-benefit analysis of ASIST by RAND found that Californians stand to benefit from continued investment in the ASIST program in multiple ways:



The state government will **gain \$50 for each dollar invested** in ASIST through averted Medi-Cal health care costs and increased state income tax revenue.



One year invested in CalMHSA's ASIST program is projected to prevent at least 140 deaths and 3,600 suicide attempts over the next three decades.



For **every \$1 the state invests** in CalMHSA's suicide prevention program, the people of California will receive an estimated **\$1,100 in economic benefits** such as reduced spending on emergency care and increased earnings.

*Analysis of the Benefits and Costs of CalMHSA's Investment in Applied Suicide Intervention Skills Training (ASIST)

“California’s pioneering suicide prevention effort is showing early signs of making progress.” –RAND Corporation